



DEPARTMENT OF THE ARMY

U.S. Army Corps of Engineers  
WASHINGTON, D.C. 20314-1000

REPLY TO  
ATTENTION OF:

CECC-ZA

4 April 2001

MEMORANDUM FOR ALL DIVISION, DISTRICT, CENTER, LABORATORY AND FIELD  
OPERATING ACTIVITY COUNSELS

SUBJECT: Public Speaking Opportunities in Support of the Corps Mission

1. When LTG Flowers assumed command of the US Army Corps of Engineers (USACE), he directed all of his senior leaders to "get the word out" about our vital Corps missions. Sharing information with the public about Corps contributions to the Nation, Corps programs, and our business practices is crucial in maximizing the effectiveness of Districts, Divisions, and the USACE organization as a whole.
2. The Chief of Engineers has asked me, as the highest-ranking civilian in the Corps, as well as all senior executives to join him in seeking opportunities to speak to private sector and public organizations about our work. I ask for your support and assistance in identifying the private sector entities, public organizations, and academic institutions and events within your geographic domain that present an occasion for me to speak on behalf of the Corps and our programs.
3. Two recent examples of valuable speeches I have given include an address at the Environmental Law Institute regarding the role of law in engineering programs and science policy development, and a speech to the State Bar at the Hawaiian Supreme Court last year regarding the Corps' evolving environmental mission. The former was quoted by numerous national media sources such as *The United States Law Week*.
4. Obviously, it is most desirable to engage with the broadest audience possible for these efforts given that we have limited resources and travel opportunities. Public speaking engagements can always be arranged to coincide with command inspections and other site visits that I participate in regularly. Ordinarily, I will be willing to arrive early or extend my stay at a site to accommodate an engagement.
5. Travel solely for the purpose of making a presentation is justified for significant public speaking opportunities. If you are aware of such a special event or conference in your area that would benefit from an address by the Corps, please coordinate that information with Ken Powers of my staff. Ken will determine if that date is available on my calendar.
6. I look forward to working with each and every one of you in educating our peers in the public, private and academic sectors about the outstanding work performed by the US Army Corps of Engineers.

A handwritten signature in black ink, reading "Robert M. Andersen".

ROBERT M. ANDERSEN  
Chief Counsel